

MEDIAKIT

2025











TheBeyondWoman is a media platform and magazine dedicated to amplifying the voices of Caribbean women through storytelling, empowerment, and connection. For 8+ years, we've highlighted the success, struggles, and triumphs of women making an impact.







ABOUT US

TheBeyondWoman Magazine is more than a publication — it's a movement dedicated to empowering women across the Caribbean and beyond through the power of authentic storytelling.

Each issue brings together real stories of resilience, triumph, and transformation — stories that not only celebrate the victories women have achieved but also honor the challenges they've overcome. We believe that when one woman shares her truth, she gives another permission to rise. Our platform is committed to helping women see themselves, understand their worth, and boldly take their place in the world.

Founded by Jacqueline Johnson, a former banker and investment expert turned purpose-driven CEO, TheBeyondWoman combines professional expertise with a deep sense of spiritual calling. With the support of a highly skilled team, Jacqueline has built a platform that speaks to the modern woman's whole self, offering content that is relevant, aspirational, and deeply rooted in truth.

We cover everything from business and finance to beauty, wellness, relationships, and purpose, all curated with the Caribbean woman in mind. At our core, we believe that every woman is created by God with intentionality, gifted with power, and called to live a life of purpose and abundance, unapologetically.

This isn't just media. This is ministry through message.

TheBeyondWoman exists to remind women that their freedom, wholeness, and elevation are not just possible — they're promised.







AUDIENCE & REACH

Primary Audience: Caribbean women (ages 25-45), Entrepreneurs, Professionals, Changemakers

Advertising & Partnership Opportunities

- Magazine Ads Full-page, half-page, quarter-page placements
- Sponsored Features Brand-aligned storytelling in our magazine
- Digital Exposure Website features, email newsletters, and social media promotions
- Event Collaborations Partnering with TheBeyondWoman for panel discussions, live Q&As, and more

Why Advertise with Us?

- Highly engaged audience of Caribbean women
- Trusted platform with 8+ years of impact
- Multi-channel exposure (print + digital)

TESTI**MONIALS**



TESTIMONIALS

The Beyond Woman magazine embraces the unadulterated truth of female experiences. The avenue that has been created allows each of the cover women to expose the naked truth, which surrounds the evolution of strength and courage from pain and hurt. The ultimate goal of this medium is to change lives and enhance growth after baring one's soul. Thank you, BeyondWoman magazine, and continued blessings for years to come.

Althea Laing 4th Issue Cover Woman | Jamaica's First Home-grown Fashion Model |Esteemed Teacher | Entrepreneur & Consultant - The Althea Laing Image Consultancy

I met Jacqueline in 2012, and it didn't take long to realize she would become a rock in my life. She has a way of making you believe in yourself, even when you don't, and the circumstances seem impossible. She has played a significant role in my spiritual growth and development as a woman overall.

When she shared her burning desire to reach out to other women, I wasn't surprised—she has so much to give. Her concept for TheBeyondWoman Magazine is a powerful way to connect with women on a level that will truly impact their lives, just as she has impacted mine.

Helen Duhaney, CEO Jamaica Blends

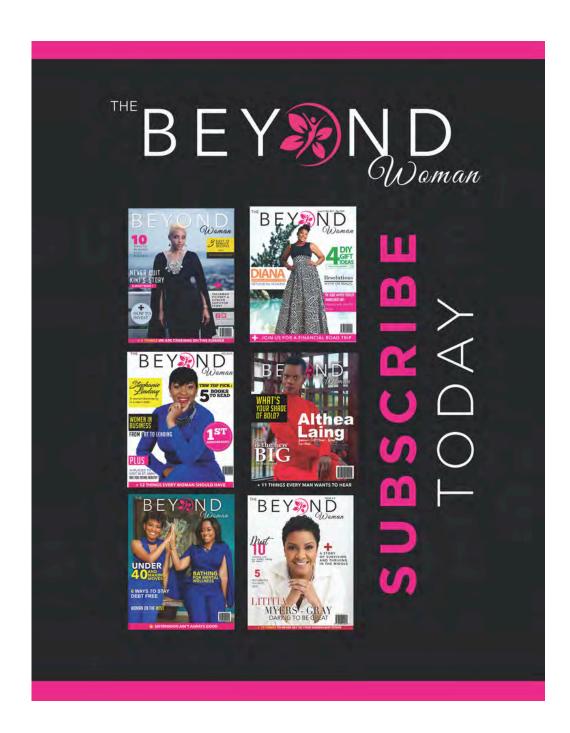
The Beyond Woman magazine is one of the few Jamaican publications that focuses on the entirety of Jamaican womanhood, not just entertainment and modeling. I was humbled to have graced the cover in an effort to inspire other young women along their various journeys. The platform allowed me the opportunity to represent that success is possible.

Mischa McLeod-Hines - 5th Issue Cover Woman VP- Capital Markets -Sagicor Investments

This magazine has been a cherished aspiration of Jackie's for quite some time, and I am happy to be witnessing the unfolding of this dream.

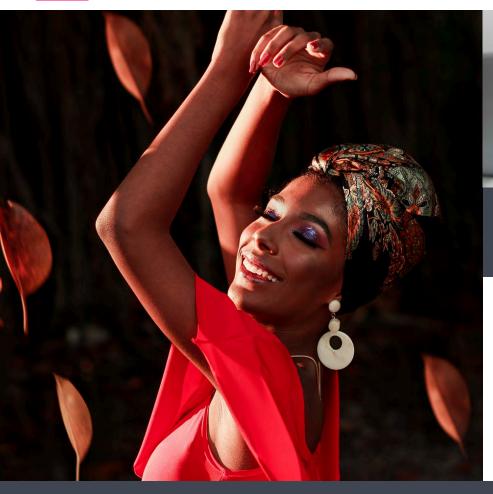
Rose-Marie Whyte Sewell -John Maxwell Certified Coach, Teacher Trainer & Speaker

EDITORIAL CALENDAR



Our Issues

EDITORIAL CALENDAR







PERIOD AD CLOSE DATE ONLINE LAUNCH ON SALE

15/12/YEAR (prev yr) 12/01/YEAR 15/01/YEAR JAN - MAR 15/03/YEAR 12/03/YEAR APR - JUN 15/03/YEAR 15/07/YEAR JUL - SEP 15/06/YEAR 12/07/YEAR OCT - DEC 15/09/YEAR 12/10/YEAR 15/10/YEAR

Our Vision

To be the leading platform that empowers Caribbean women through storytelling, education, and community, helping them rise beyond limitations and step boldly into their divine purpose.



STAND OUT ADVERTISE WITHUS

ADVERTISING **RATES**

Placement	Description	Price (USD)
Front Cover	The ultimate spotlight. Limited availability.	\$1,200
Inside Front/Back Cover	Premium interior placement, high visibility.	\$800
2-Page Spread	Tell a bold visual story across two pages.	\$1,000
Full Page (Prime)	Placed near key features or section leads.	\$700
Full Page (Standard)	Standard editorial placement.	\$550
Half Page (Horizontal or Vertical)	Strong brand presence on a budget.	\$300
Quarter Page	Ideal for small businesses or product highlights.	\$150
Mini Promo Strip Ad	Eye-catching lower third or sidebar.	\$100

Please email us at thebeyondwomanmagazine@gmail.com for ad specifications (photo resolution, bleeds, sizes, etc.)

Design support available upon request. Custom packages and multi-issue discounts also available.





Special Features & Editorial Opportunities

Offer	What's Included	Price (USD)
Women in Business Spotlight	Photo, 150-word write-up, and social media mention.	\$250
Feature Story (Editorial)	Interview-based story (not ad), 1-page spread.	\$350

Value-Packed Ad Tiers



STARTER - \$200

- Strip or Quarter Ad
- 1 Instagram Story mention

PRO - \$400

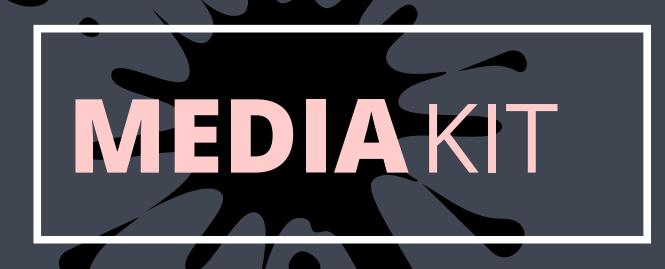
- Half Page Ad
- 1 Instagram Grid post + story

PREMIUM - \$650

- Full Page Prime Placement
- 1 Instagram Grid Post
- Email Newsletter mention







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